



# Muhammad Awais Hameed

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**Work:** Madina Town, Faisalabad, (Pakistan)

## ABOUT ME

UI/UX Designer passionate about creating intuitive, user-centered digital experiences. I focus on transforming complex ideas into simple, engaging, and functional interfaces while continuously exploring new design trends and technologies.

## EDUCATION AND TRAINING

### Bachelor's in Computer Science (3.45 / 4 CGPA)

**Government College University Faisalabad** [ 20/10/2019 – 20/10/2023 ]

**City:** Faisalabad | **Country:** Pakistan | **Website:** <https://gcuf.edu.pk/> | **Field(s) of study:** Computer Science | **Level in EQF:** EQF level 6

## PROJECTS

**Poul3y Poultry Management Platform – Complete Digital Ecosystem for Poultry Businesses** Poul3y is an all-in-one digital platform designed to modernize poultry farm and trading operations. The system integrates **real-time poultry market rates, flock management, POS sales system, e-commerce marketplace, job portal, and industry knowledge resources** into a single ecosystem, helping farmers, traders, and poultry shop owners manage their businesses more efficiently. For this project, I designed the **entire user experience and interface**, including the **mobile application, web platform, and management dashboards**, focusing on simplifying complex poultry operations, improving data visibility, and creating a seamless workflow for different user roles within the poultry industry.

**HiBuy – E-Commerce System** A complete e-commerce system designed to streamline online buying and selling. The project includes a **web-based admin panel**, along with **seller, buyer, and rider mobile applications**, each supported by their respective web-based panels. It covers all major modules such as product management, order tracking, payments, notifications, and analytics. The focus was on delivering a seamless user experience, consistent UI design, and responsive layouts across all platforms.

**All-in-One Pet Care App Design** This mobile application was designed to simplify pet care by bringing essential pet management features into one intuitive platform. I was responsible for the **complete UI/UX design**, focusing on creating a clean, friendly, and engaging interface that is accessible for pet owners of all ages. The app allows users to create **individual profiles for each pet**, track upcoming activities such as grooming appointments and veterinary visits, and access quick daily care instructions. The dashboard provides a clear overview of all pets along with their scheduled tasks, helping users stay organized and informed. Each pet profile includes detailed information such as **health records, appearance details, and behavioral traits**, enabling users to easily monitor and manage their pets' well-being. The interface uses a **soft color palette, playful icons, and simple navigation patterns** to create a warm, welcoming, and user-friendly experience while maintaining strong functionality.

## WORK EXPERIENCE

**TheWebConcept** – Faisalabad, Pakistan

## UI / UX Designer

[ 01/11/2023 – Current ]

- Conducted user research to understand user needs and behaviors.
- Designed wireframes, prototypes, and user-friendly interfaces for web and mobile apps.
- Collaborated with developers to ensure smooth design implementation.
- Improved designs based on usability testing and feedback.
- Created and maintained design systems for consistency.
- Used tools like **Figma** and **Adobe XD** for design and prototyping.

## SKILLS

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### Professional Skills

Prototyping & Wireframing / User Research & Testing / UI/UX Design / Node.js / Design Systems & Components / Software Engineering Principles

### Soft Skills

Communication & Teamwork / Continuous Learning / Critical Thinking / Adaptability / Problem Solving / Time Management / Creativity & Problem-Solving / Teamwork

## CERTIFICATIONS

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[ Saylani Mass IT Training FSD ]

### Graphic Designing

**Mode of learning:** Hybrid

## LANGUAGE SKILLS

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**Mother tongue(s):** Urdu

**Other language(s):**

### English

**LISTENING C1 READING C2 WRITING C2**

**SPOKEN PRODUCTION C1 SPOKEN INTERACTION C1**

*Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user*

## CONFERENCES AND SEMINARS

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[ 04/05/2024 – 04/05/2024 ] Faisalabad

**The IEEE Faisalabad Student, Young Professionals, and Women in Engineering Congress (FSYWC) 2024**

[ 04/10/2025 – 04/10/2025 ] Faisalabad

**The IEEE Faisalabad Student, Young Professionals, and Women in Engineering Congress (FSYWC) 2025**

Link: <https://faisalabad.ieee.org/>

## HONOURS AND AWARDS

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[ 04/10/2025 ] IEEE FSYWC25

**Head of the SMD Committee** Received an **Appreciation Award** for outstanding performance as **Head of the SMD Committee** at IEEE FSYWC 2025, recognizing my leadership, creativity, and contributions to the event's success.